

# THE BUZZ

BLOG.REALTYHIVE.COM

### **ABOUT**

IThe Buzz is the RealtyHive blog. This blog serves to educate, inform, and entertain readers on a variety of real estate and home related topics. Content submissions have included long and short form articles, infographics, quizzes, photo slide shows, and round up articles from a variety of other media sources.

#### **GUIDELINES**

# ALL SUBMISSIONS MUST INCLUDE:

- Well written, thoughtful first run articles (first run only, please! small edits are acceptable)
- Correct grammar, punctuation, and language usage
- Personal and friendly yet knowledgeable voice
- Articles may include links to partner pages or other sources but may not include affiliate links without a disclaimer
- Articles should have copyright free visual elements. If none are provided by the author, RealtyHive will add them before publication.
- Please be aware that there is no payment for contributing articles to The Buzz

#### **POTENTIAL TOPICS**

BELOW ARE EXAMPLES OF TOPICS THAT MAY BE COVERED. PLEASE SUBMIT A BRIEF SUMMARY OF THE ARTICLE FOR APPROVAL.

- Interior Design/ Organizing/ Storage Solutions
- Home Maintenance and Repair/Inspections
- Landscaping and Outdoor Spaces
- Moving/Packing/Relocation
- Home Insurance/Financing
- Property Investment/Management

## COPYRIGHT

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#### **ABOUT REALTYHIVE**

RealtyHive is a platform designed for real estate agents, brokers, and private property sellers to increase the exposure of their for-sale properties through time-limited events and enhanced digital marketing. The newest offering by RealtyHive is Cashifyd, a program that allows property buyers and sellers the opportunity to receive cash back on their real estate transaction.

# TARGET AUDIENCES

Homeowners
First Time Home Buyers
Real Estate Professionals
Real Estate Investors
Landlords
Financial Institutions

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# SOCIAL





